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USE THIS SAVINGS PASS OVER & OVER AGAIN!

EXTRA 25% OFF

REGULAR & SALE PRICE WOMEN'S, MEN'S & KIDS' APPAREL CATEGORIES EXCEPT DRESSES, MATERNITY AND OUTERWEAR; REGULAR & SALE PRICE FINE JEWELRY

EXTRA 15% OFF

REGULAR & SALE PRICE ACCESSORIES, HANDBAGS, DRESSES, LADIES' SUIT SEPARATES, FOOTWEAR, INTIMATE APPAREL, LADIES' AND MEN'S OUTERWEAR, MATERNITY, HOME STORE AND LUGGAGE

EXTRA 10% OFF

REGULAR & SALE PRICE FASHION WATCHES, TOYS, KITCHEN ELECTRICS, PERSONAL & FLOOR CARE MERCHANDISE, AND CONSUMABLES



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ONLINE PROMO CODE: **FRTRSALES17**

VALID THURSDAY, APRIL 20 THROUGH SATURDAY, APRIL 22, 2017

Cannot be used in conjunction with any other coupon or "use card" discount offer, including YOUR REWARDS Rewards Cards. Coupon will not be available in stores. Must be presented at time of purchase. Valid in-store or online. Cannot be applied to previous purchases.

Excludes Bonus Buys, Super Buys, Door Busters, Incredible Values, Yellow Dot/Black Dot merchandise, fragrance & cosmetics, Clearance Center merchandise, Smart Watches & Fitness Trackers, Tech/electronics, fine watches, furniture departments and mattresses, post-season team merchandise, cause-related merchandise and other charitable items, gift cards, salon products, service departments, special orders, designer handbags & shoes from select brands, including all 1. STATE, ASICS, Birkenstock, Bogs, Bostonian, Brahmin, Clarks Artisan, Coach, Cole Haan, Columbia, Donald Pliner, Dooney & Bourke, Fossil Q, Frye, G.H. Bass Weejuns, Hobo, Johnston & Murphy, Kors Studio handbags & wallets, leased kids' shoes, MICHAEL Michael Kors, New Balance, Reebok, Sorel, UGG, Under Armour, Vera Bradley and regular price Born, Dansko, Dolce Vita, Jessica Simpson, Lucky Brand, Merrell, Polo men's footwear, Salomon, Sam Edelman, Sperry, Steve Madden, Teva and Vince Camuto.

Excludes merchandise from BLANKNYC, Chaser, Coach accessories & footwear, Columbia, Discovery Kids, Dooney & Bourke, Fossil Q, Free People, Hallmark, Hart Schaffner Marx, Jordan, Kate Spade, Levi's, Melissa & Doug, Michael Kors/MICHAEL Michael Kors ladies' apparel/accessories & footwear, Michael Kors men's sportswear, Movado, Mud Pie, Nike, NYDJ, Official NFL licensed fine jewelry, Ralph Lauren/Polo men's & kids' apparel, Ray-Ban, Splendid, Swarovski, Tempur-Pedic, Tommy Bahama, UGG, Under Armour, Vietri, Villeroy & Boch, Wacoal and **regular price merchandise from** Lauren Ralph Lauren ladies' apparel/accessories, Lucky Brand, Miraclesuit swimwear, Sam Edelman ladies' apparel and footwear, and intimates from b.tempt'd, Calvin Klein, DKNY and Tommy Hilfiger. [38078]

BON-TON *Bergner's Boston Store*

Carson's Elder-Beerman Herberger's Younger's

VALID THURSDAY, APRIL 20 THROUGH SATURDAY, APRIL 22, 2017

\$50 OFF

your regular and sale price purchase of \$100 or more



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ONLINE PROMO CODE: **ZFRSBS50S17**

Limit one per customer. One-time use only. Cannot be used in conjunction with any other coupon or "use card" discount offer, including YOUR REWARDS Rewards Cards. Coupon will not be available in stores. Must be presented and surrendered at time of purchase. Bon-Ton Stores, Inc. and its affiliates are not responsible for and will not replace lost or stolen coupons. Valid in-store or online. Online offer details may vary; see website. Cannot be redeemed for cash; no change will be given. Cannot be applied to previous purchases or used towards a gift card purchase or as payment on a Bon-Ton Stores, Inc. credit card account. Sales tax, gift wrap, shipping and handling are not included in total minimum purchase requirement. If you return a portion of your purchase, a portion of the discount is lost. Returns of items, that require a minimum purchase amount, may be declined or the refund adjusted if the return amount brings the original sale below the offer's eligibility threshold. The Bon-Ton Stores, Inc. associates and retirees are not eligible.

All in-store merchandise and most services count toward your \$100 minimum purchase; however, purchase must contain at least \$50 of eligible merchandise for in-store purchases and \$100 for online purchases. Eligible merchandise excludes Bonus Buys, Super Buys, Door Busters, Incredible Values, Yellow Dot/Black Dot merchandise, fragrance & cosmetics, Clearance Center merchandise, Smart Watches & Fitness Trackers, Tech/electronics, consumables, fine jewelry, watches, furniture departments and mattresses, team merchandise, cause-related merchandise and other charitable items, gift cards, salon products, service departments, special orders, personal & floor care merchandise and kitchen electrics, cookware, toys, designer handbags & shoes from select brands, including all 1. STATE, ASICS, Birkenstock, Bogs, Bostonian, Brahmin, Clarks Artisan, Coach, Cole Haan, Columbia, Donald Pliner, Dooney & Bourke, Fossil Q, Frye, G.H. Bass Weejuns, Hobo, Johnston & Murphy, Kors Studio handbags & wallets, leased kids' shoes, MICHAEL Michael Kors, New Balance, Reebok, Sorel, UGG, Under Armour, Vera Bradley and regular price Born, Dansko, Dolce Vita, Jessica Simpson, Lucky Brand, Merrell, Polo men's footwear, Salomon, Sam Edelman, Sperry, Steve Madden, Teva and Vince Camuto.

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