

NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE
June 15, 2010
Release #10-263

Recall Hotline: (866) 798-2875
CPSC Recall Hotline (800) 638-2772
CPSC Media Contact: (301) 504-7908

RISK OF STRANGULATION PROMPTS RECALL TO REPAIR ROLL-UP BLINDS BY BON-TON STORES.

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Roll-up blinds

Units: About 15

Retailer: The Bon-Ton Department Stores, Inc. of York, PA

Hazard: Strangulation can occur if the lifting loop slides off the side of the blind and a child's neck becomes entangled on the free-standing loop, or if a child places his/her neck between the lifting loop and the roll-up blind material.

Incident/Injuries: None reported.

Description: This recall involves Chicology, Inc.'s roll-up blinds in the French Antique Gold, Zen Moss, Tropic (Bali) Ginger and Kansas White models made from natural fiber-paper, jute and polyester.

Sold at: Sold only online at Bonton.com, Bergners.com; Bostonstore.com, Elder-beerman.com, Herbergers.com, Younkers.com and Carsons.com from February, 2010 through April, 2010.

Manufactured in: Taiwan

Remedy: Consumers should stop using the roll-up blinds and obtain a free retrofit kit by contacting Bon-Ton toll-free at (866) 798-2875 or visiting its website.

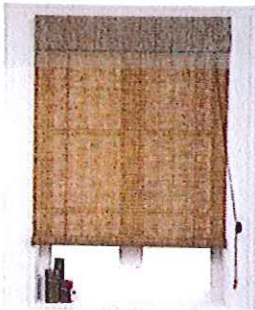
Consumer Contact: Please contact Bon-Ton as set forth above, or contact Chicology directly at (866)999-6188 or by email at info@chicology.com.



**French
Rollup Blind
Antique
Gold
(No release device)**



**Zen Moss
Rollup Blind
(No release device)**



**Tropic(Bali) Ginger
Rollup Blind
(No release
device)**



**Kansas White
Rollup Blind
(No release
device)**

CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting <https://www.cpsc.gov/cgibin/incident.aspx>.

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products- such as toys, cribs, power tools, cigarette lighters, and household chemicals- contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800)638-2772 or CPSC's teletypewriter at (301)595-7054. To join a CPSC e-mail subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain recall and general safety information by logging to to CPSC's website at www.cpsc.gov.